

WORKPLACE SERVICES:



BRINGING IN THE BEST PEOPLE AND GIVING THEM A REASON TO STAY

Companies have long recognized that engaging your employees in the workplace is critical to employee happiness and productivity. Consider:



Companies with highly engaged workforces have a **44%** higher retention rate and generate **29%** more revenue.¹



The real cost of replacing an employee can exceed his or her annual salary.²



40% of employees say a wide selection of benefits would make them more loyal to their employer.³

Innovative companies provide workplace services for employees

In today's ultra-competitive economy, workplace benefits are an investment. Businesses with top-notch benefits foster a **more efficient workforce, become a place top hires seek out, and reduce turnover.**

Bringing services to the workplace saves your employees measurable hours of lost productivity and stress, creating a huge return on investment.

How big of a problem is a poor work-life balance? Consider:



87% of employees believe they overwork.



39% of those employees who overwork do so by 5 or more hours a day.



66% of overworking employees feel "overloaded."⁴

However, a number of issues keep many workplace services programs from providing a good return on investment:



Large companies often provide services in an ad-hoc manner, **creating a bad user experience and low usage among employees.**

Medium-sized and smaller companies may feel these programs are beyond their means **and require too much work.**



Vetting and establishing good relationships with trustworthy vendors takes time and resources.

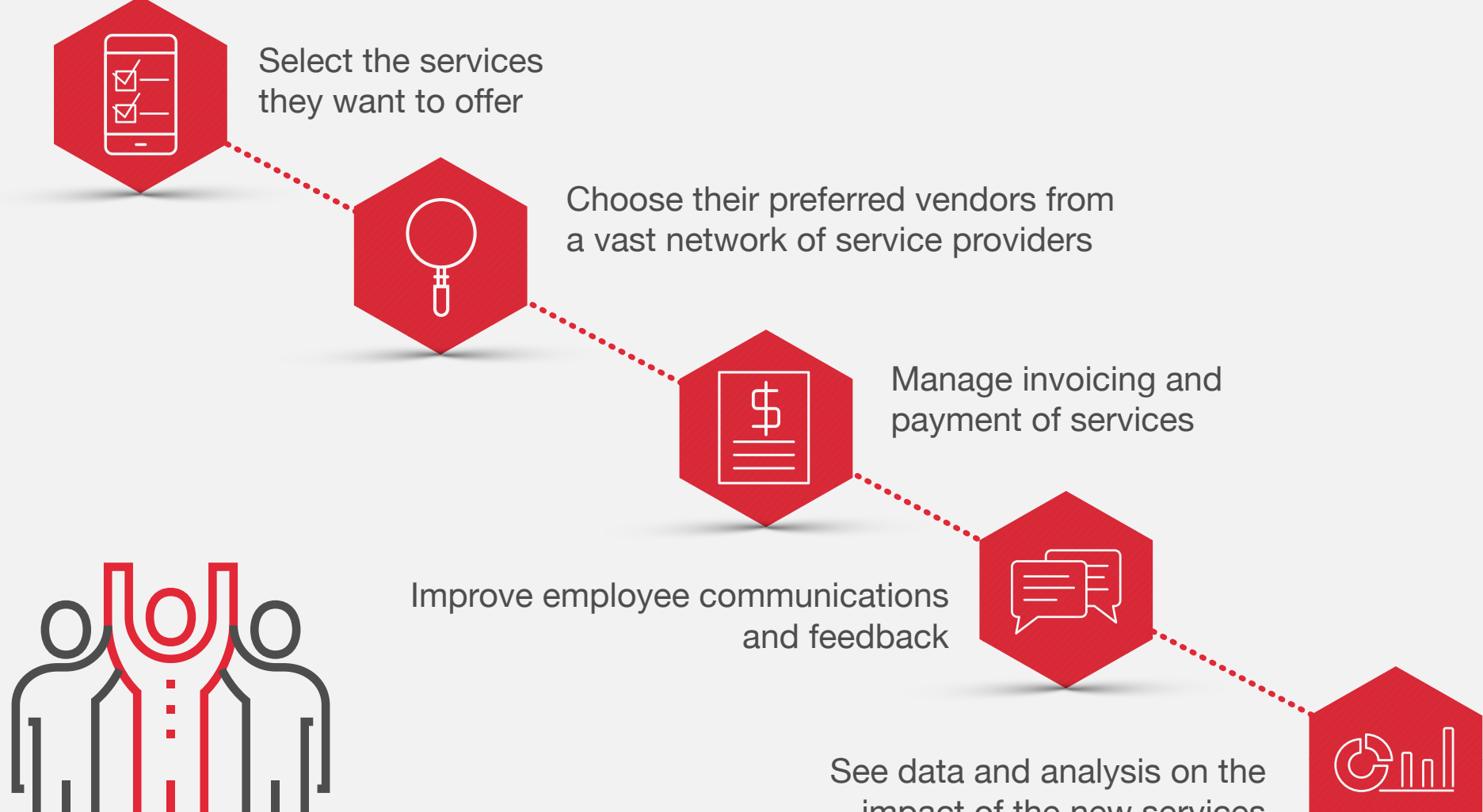


Until now **there hasn't been a streamlined way** to provide the services and benefits necessary to achieve real work-life balance.

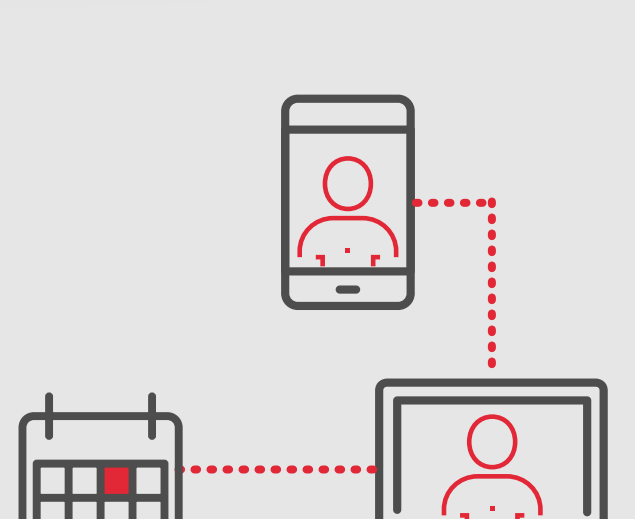
A formal approach that's easy to use

Espresa's online platform was created to help companies of all sizes in every industry offer workplace services that improve their employees' satisfaction and **achieve the ultimate goal: highly engaged employees at a great place to work.**

Espresa empowers companies to simply:



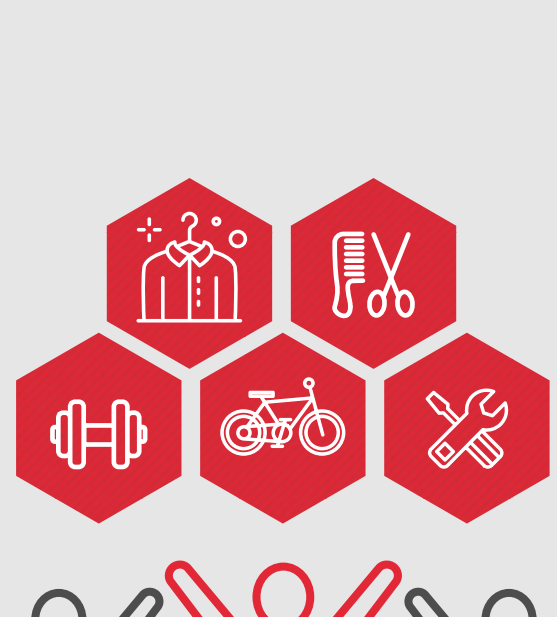
Espresa allows employers to **easily interface with vendors** to set up onsite benefits employees can enjoy. **Each service can be individually set** as employee paid, discounted, or as bonuses and rewards for model workers.



Espresa performs all background screening, contracting, and managing of vendors to provide excellent, reliable, and safe services. Employers can feel secure scheduling a new vendor to service their employees, as all due diligence has been done.

Wow your employees

Espresa helps you deliver and manage cherry-picked workplace services that appeal to different employees & generations—from Gen Xers to Millennials to Baby Boomers. **Pick from a list of 300+ onsite services,** from traditional services like massages, car washes, and yoga, to trendy services like bike repair, gas and EV charging, or take-home dinners. It's easy, flexible, and secure.



And the payoff?

Employees see the average **Espresa user saving 6.9 hours per month** by using services at the workplace. What's more, **employers break even after an employee saves an hour per month using workplace services.** That's not to mention the recruiting edge you'll attain, improved employee morale, and increased productivity.



To find out how to easily create a well-managed workplace services program, contact

worklifebalance@espresa.com

¹ Dr. John Izzo and Pam Withers, "Values Shift: The New Work Ethic & What It Means for Business," Fairwinds Press

² Heather Bourshey and Sarah Glynn, "There Are Significant Business Costs to Replacing Employees," Center for American Progress Whitepaper November 2012

³ MetLife Employee Benefit Trends Survey, 2016

⁴ Write Round and About Productivity Survey, December 2012